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The Grand Opening of Blancpain's First Flagship Store in Malaysia



Ben Chong, Francis Tan, Marc Junod and Emy Teller. Photos: Khairul Imran

Blancpain, the oldest surviving Swiss watch company in the world, has set up its first brick and mortar store on Malaysian soil.

The ribbon cutting ceremony was carried out by Ben Chong and Francis Tan, respectively general manager and CEO of Suria KLCC, as well as Marc Junod and Emmy Tellier, vice president and SEA regional brand manager of Blancpain. Entertainment was provided by none other than Dato' Sheila Majid who, like Blancpain, is a strong defender of the ocean and its rich marine life.

(Source : https://my.asiatatler.com/events/the-grand-opening-of-blancpains-first-flagship-store-in-malaysia)